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1984

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11-28-1984

# 11/28/1984 - Presidents Club

University Marketing and Communications

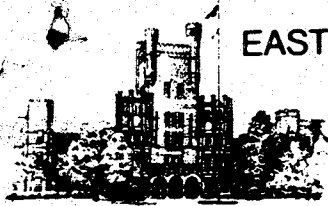
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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

news

HARRY READ, Director of Information and Publications (217) 581-2820

November 28, 1984

L/A/M

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Formation of "The President's Club" within the Eastern Illinois University Foundation was announced today by Dr. Stanley G. Rives, EIU president.

The club is the first step in a multi-year fund-raising campaign, according to Rives. Membership will be limited to individuals donating \$1,000 or more during a calendar year.

"Eastern will announce in early 1985 details of a Foundation-sponsored campaign to support and improve undergraduate and graduate programs," Rives said.

The upcoming announcement will be the result of a campus-wide effort during the fall semester headed by a Rives-appointed development task group. Needs on campus not met by state appropriations are currently being sought by the group.

Members are Dr. Daniel E. Thornburgh, University Relations Director, chair; Charles Ross, Development Director; Charles Titus, Alumni Services Director; and Kenneth E. Hesler, consultant.

The President's Club was approved earlier this month by the Foundation board. Rives became the first charter member by presenting a \$500 check to Mrs. Marjorie Hutton, Foundation president, bringing his contributions above the \$1,000 mark in 1984.

Individual charter memberships in the club's first year will be given to those donating \$1,000 or more to the club, any established Foundation fund or the University. Corporations giving \$5,000 or more will also become charter members.

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President's Club  
Add 1

Individuals giving \$100,000 within 10 years will receive life memberships. Corporations giving \$250,000 in five-year period will receive life memberships.

Qualifying gifts, according to Mrs. Hutton, include cash, securities, real property, gifts in kind, and deferred giving.

The Foundation will present plaques to individuals who qualify and names of life members will be inscribed on a special plaque in Old Main.

Those interested in President's Club memberships should contact Thornburgh or Ross, said Rives.

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caption

Eastern Illinois University President Stanley Rives presents a \$500 check to Mrs. Marjorie Hutton, president of the EIU Foundation. The amount brings Rives' 1984 contribution above the \$1,000 mark and marks the announcement of "The President's Club." At left is Charles Ross, director of development at Eastern.